

Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics@emamigroup.com
Fax : 033 6613 6242

Date: 26.09.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Diwakar Viniyog Private Limited


Director/Authorized Signatory



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

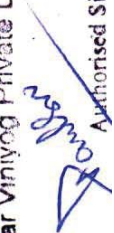
September/003/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)
 NATIONAL STOCK EXCHANGE OF INDIA LIMITED
 BSE LIMITED AND
 THE CALCUTTA STOCK EXCHANGE LIMITED
 26.09.2018
 DIWAKAR VINIYOG PRIVATE LIMITED

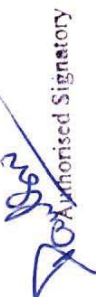
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked
 EMAMI LIMITED

Name of the Promoter (s) or PACs with him(*)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)								Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
Name of the Promoter (s) or PACs with him(*)	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	Details of events pertaining to encumbrance (3)	
														Creation	Release
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,11,90,019	9.0740	Creation	18.09.2018	Pledge	Third Party Pledge	1,27,000	0.0280	Kotak Mahindra Prime Limited	4,13,17,019	9.1020		
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,13,17,019	9.1020	Creation	24.09.2018	Pledge	Collateral Pledge	63,000	0.0139	AXIS Trustee Services Limited And HDFC Asset Management Company Limited	4,13,80,019	9.1158		
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,13,80,019	9.1158	Creation	24.09.2018	Pledge	Third Party Pledge	10,000	0.0022	Clix Finance India Private Limited	4,13,90,019	9.1180		

Diwakar Viniyog Private Limited

 Authorised Signatory

Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,13,90,019	9.1180	Creation	24.09.2018	Pledge	Third Party Pledge	225000	0.0496	IDBI Trusteeship Services Limited And SBI-SG Global Securities Services Private Limited	4,16,15,019	9.1676
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,16,15,019	9.1676	Creation	24.09.2018	Pledge	Third Party Pledge	1,60,000	0.0352	STCI Finance Limited	4,17,75,019	9.2029
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,17,75,019	9.2029	Creation	24.09.2018	Pledge	Third Party Pledge	72,000	0.0159	STCI Finance Limited	4,18,47,019	9.2187
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,18,47,019	9.2187	Creation	25.09.2018	Pledge	Third Party Pledge	85,000	0.0187	Kotak Mahindra Prime Limited	4,19,32,019	9.2374
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,19,32,019	9.2374	Creation	25.09.2018	Pledge	Collateral Pledge	1,10,000	0.0242	IDBI Trusteeship Service Limited and HDFC Asset Management Company Limited	4,20,42,019	9.2617
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,20,42,019	9.2617	Creation	25.09.2018	Pledge	Third Party Pledge	18,000	0.0040	Kotak Mahindra Prime Limited	4,20,60,019	9.2656
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,20,60,019	9.2656	Creation	25.09.2018	Pledge	Third Party Pledge	18,000	0.0040	Kotak Mahindra Prime Limited	4,20,78,019	9.2696
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,20,78,019	9.2696	Creation	25.09.2018	Pledge	Third Party Pledge	21,000	0.0046	Kotak Mahindra Prime Limited	4,20,99,019	9.2742

Diwakar Viniyog Private Limited

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Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,20,99,019	9.2742	Creation	25.09.2018	Pledge	Third Party Pledge	85,000	0.0187	IDBI Trusteeship Service Limited and ICICI Prudential Asset Management Company Limited	4,21,84,019	9.2930
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,21,84,019	9.2930	Creation	25.09.2018	Pledge	Third Party Pledge	2,00,000	0.0441	Kotak Mahindra Prime Limited	4,23,84,019	9.3370
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,23,84,019	9.3370	Creation	25.09.2018	Pledge	Third Party Pledge	50,000	0.0110	Kotak Mahindra Prime Limited	4,24,34,019	9.3480
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,48,40,200	7.6751	Creation	21.09.2018	Pledge	Third Party Pledge	5000	0.0011	Bajaj Finance Limited	3,48,45,200	7.6762
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,48,45,200	7.6762	Creation	21.09.2018	Pledge	Third Party Pledge	35000	0.0077	Bajaj Finance Limited	3,48,80,200	7.6840
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,48,80,200	7.6840	Creation	21.09.2018	Pledge	Third Party Pledge	40000	0.0088	Bajaj Finance Limited	3,49,20,200	7.6928
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,49,20,200	7.6928	Creation	21.09.2018	Pledge	Collateral Pledge	45000	0.0099	Bajaj Finance Limited	3,49,65,200	7.7027
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,49,65,200	7.7027	Creation	21.09.2018	Pledge	Third Party Pledge	360000	0.0793	Bajaj Finance Limited	3,53,25,200	7.7820
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,53,25,200	7.7820	Creation	21.09.2018	Pledge	Third Party Pledge	45000	0.0099	IIFL Wealth Management Limited	3,53,70,200	7.7919

Diwakar Viniyog Private Limited


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Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,53,70,200	7.7919	Creation	21.09.2018	Pledge	Collateral Pledge	107000	0.0236	IIFL Wealth Management Limited	3,54,77,200	7.8155
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,54,77,200	7.8155	Creation	21.09.2018	Pledge	Third Party Pledge	50000	0.0110	Tata Capital Financial Services Limited	3,55,27,200	7.8265
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,55,27,200	7.8265	Creation	21.09.2018	Pledge	Third Party Pledge	30000	0.0066	Tata Capital Financial Services Limited	3,55,57,200	7.8331
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,55,57,200	7.8331	Creation	21.09.2018	Pledge	Third Party Pledge	63000	0.0139	Tata Capital Financial Services Limited	3,56,20,200	7.8470
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,56,20,200	7.8470	Creation	24.09.2018	Pledge	Collateral Pledge	88000	0.0194	Axis Trustee Services Limited and Reliance Nippon life Asset Management Limited	3,57,08,200	7.8664
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,57,08,200	7.8664	Creation	24.09.2018	Pledge	Third Party Pledge	115000	0.0253	IIFL Wealth Management Limited	3,58,23,200	7.8917
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,58,23,200	7.8917	Creation	24.09.2018	Pledge	Collateral Pledge	235000	0.0518	IIFL Wealth Management Limited	3,60,58,200	7.9435
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,60,58,200	7.9435	Creation	24.09.2018	Pledge	Third Party Pledge	110000	0.0242	Tata Capital Financial Services Limited	3,61,68,200	7.9677
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,61,68,200	7.9677	Creation	24.09.2018	Pledge	Third Party Pledge	70000	0.0154	Tata Capital Financial Services Limited	3,62,38,200	7.9831

Diwakar Viniyog Private Limited


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Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,62,38,200	7.9831	Creation	24.09.2018	Pledge	Third Party Pledge	130000	0.0286	Tata Capital Financial Services Limited	3,63,68,200	8.0118
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,63,68,200	8.0118	Creation	25.09.2018	Pledge	Third Party Pledge	15000	0.0033	Bajaj Finance Limited	3,63,83,200	8.0151
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,63,83,200	8.0151	Creation	25.09.2018	Pledge	Third Party Pledge	35000	0.0077	Bajaj Finance Limited	3,64,18,200	8.0228
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,64,18,200	8.0228	Creation	25.09.2018	Pledge	Third Party Pledge	65000	0.0143	Bajaj Finance Limited	3,64,83,200	8.0371
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,64,83,200	8.0371	Creation	25.09.2018	Pledge	Third Party Pledge	120000	0.0264	Bajaj Finance Limited	3,66,03,200	8.0635
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,66,03,200	8.0635	Creation	25.09.2018	Pledge	Third Party Pledge	180000	0.0397	Kotak Mahindra Investments Limited	3,67,83,200	8.1032
Prabhakar Viniyog Private Limited	2,64,01,492	5.8161	72,58,000	1.5989	Creation	24.09.2018	Pledge	Collateral Pledge	47,000	0.0104	Axis Trustee Services Limited and HDFC Asset Management Company Limited	73,05,000	1.6093
Prabhakar Viniyog Private Limited	2,64,01,492	5.8161	73,05,000	1.6093	Creation	25.09.2018	Pledge	Collateral Pledge	76,000	0.0167	IDBI Trusteeship Service Limited and ICICI Prudential Asset Management Company Limited	73,81,000	1.6260

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Raviraj Viniyog Private Limited	2,77,73,584	6.1184	90,26,000	1.9884	Creation	24.09.2018	Pledge	Collateral Pledge	1,10,000	0.0242	91,36,000	2.0126
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,20,07,280	7.0511	Creation	24.09.2018	Pledge	Third Party Pledge	217000	0.0478	3,22,24,280	7.0989
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,22,24,280	7.0989	Creation	24.09.2018	Pledge	Third Party Pledge	126000	0.0278	3,23,50,280	7.1266
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,23,50,280	7.1266	Creation	24.09.2018	Pledge	Collateral Pledge	74000	0.0163	3,24,24,280	7.1429
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,24,24,280	7.1429	Creation	24.09.2018	Pledge	Third Party Pledge	188000	0.00414	3,26,12,280	7.1843
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,26,12,280	7.1843	Creation	24.09.2018	Pledge	Third Party Pledge	110000	0.0242	3,27,22,280	7.2086

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Suraj Viniyog Private Limited	2,59,15,848	5.7092	83,60,000	1.8417	Creation	24.09.2018	Pledge	Collateral Pledge	88000	0.0194	Axis Trustee Services Limited and Reliance Nippon Life Asset Management Limited	84,48,000	1.8611
Suraj Viniyog Private Limited	2,59,15,848	5.7092	84,48,000	1.8611	Creation	25.09.2018	Pledge	Collateral Pledge	45000	0.0099	IDBI Trusteeship Service Limited and ICICI Prudential Asset Management Company Limited	84,93,000	1.8710
Suraj Viniyog Private Limited	2,59,15,848	5.7092	84,93,000	1.8710	Creation	25.09.2018	Pledge	Collateral Pledge	100000	0.0220	Kotak Mahindra Investments Limited	85,93,000	1.8930
TMT Viniyogan Limited	97,33,160	2.1442	31,76,000	0.6997	Creation	25.09.2018	Pledge	Collateral Pledge	88,000	0.0194	Bajaj Finance Limited	32,64,000	0.7190
Amitabh Goenka	75,71,496	1.6680	34,00,000	0.7490	Creation	21.09.2018	Pledge	Collateral Pledge	3,40,000	0.0749	Credit Suisse	37,40,000	0.8239

Diwakar Viniyog Private Limited


Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 26.09.2018

Annexure A


DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post holding encumbered shares [(2)+(3)] / [(2)-(3)] / invocation [(2)-(3)]	event of share capital	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares			% of Total share capital
PRITI SUREKA A	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-		
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-		
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-		
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-		
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-		
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-		
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-		
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-		
SACHIN	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-		

Diwakar Vinayog Private Limited

 Authorised Signatory

NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-


 Divakar Vinod Private Limited
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HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KUSUM	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Diwakar Viniyog Private Limited

 Authorised Signatory

AGARWAL																				
DIVYA																				
AGARWAL	26000	0.0057	0.0057																	
SANGITA																				
AGARWAL	26000	0.0057	0.0057																	
SHUBHAM																				
AGARWAL	24460	0.0054	0.0054																	
ABHISHEK																				
AGARWAL	24000	0.0053	0.0053																	
DHIRAJ																				
AGARWAL	16750	0.0037	0.0037																	
VISHAL																				
AGARWAL	8200	0.0018	0.0018																	
SUMANGAL																				
AGARWAL	8200	0.0018	0.0018																	
EMAMI																				
PAPER																				
MILLS LTD	933000	0.2055	0.2055																	
EPL																				
SECURITIES																				
LTD	84000	0.0185	0.0185																	
EMAMI																				
FRANK ROSS																				
LIMITED	10000	0.0022	0.0022																	
AMITABH																				
GOENKA,																				
KARTA																				
(HUF)	74000	0.0163	0.0163																	

Diwaker Viniyog Privatized

 Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 26.09.2018