

WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN): L01132WB1949PLC017715

REGISTERED OFFICE: FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

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E-mail: administrator@wmg.co.in, Website: www.wmtea.com

27th September 2018

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI –400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI – 400 051

Scrip Code: EVEREADY

7, Lyons Range <u>KOLKATA 700001</u> Scrip Code:10000029

The Calcutta Stock -

Exchange Limited

The Secretary

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

Disclosure of Shareholding under Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that we have acquired 1,90,000 Equity Shares of Rs.5/- each representing 0.2614% of the Paid-Up Share Capital of the Target Company on 26th September 2018 through market trades. After such acquisitions, we hold 1,72,07,841 Equity Shares representing 23.6738% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the format specified in Annexure-2 under Regulation 29 of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 is enclosed for your information and record.

The aforesaid Disclosure may also be treated as a Disclosure of material event in terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We trust that you will find the above Disclosure in order.

Please acknowledge receipt.

Yours faithfully,

WILLIAMSON MAGOR & CO. LIMITED

(T. MALLICK) MANAGER

Encl. as above.

ANNEXURE – 2

<u>DISCLOSURES UNDER REGULATION 29(2) OF SEBI</u> (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with	Williamson Magor & Co. Limited (Acquirer)			
the acquirer	Persons Acting in Concert: B. M. Khaitan			
	Aditya Khaitan			
	Amritanshu Khaitan Yashodhara Khaitan			
	Kavita Khaitan Isha Khaitan			
	Vanya Khaitan			
,	McLeod Russel India Limited Williamson Financial Services Limited Bishnauth Investments Limited Babcock Borsig Limited Kilburn Engineering Limited United Machine Co. Limited Ichamati Investments Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited			
	Zen Industrial Ser			
Whether the acquirer belongs to Promoter/Promoter group	Yes.			
Name(s) of the Stock Exchange(s) where the shares of TC are	1. BSE Limited			
listed	2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited			
Details of the acquisition/disposal as follows	Number	% w.r.t. total	% w.r.t. total	
	of Shares as on	share/voting capital	diluted share/voting capital	
	26.09.2018	wherever applicable(*)	of the TC (**)	
Before the acquisition under consideration, holding of:				
a) Shares carrying voting rights	1,70,17,841	23.4124	23.4124	
b) Shares in the nature of encumbrance (pledge / lien/non-disposal undertaking/others)	(78,00,000)	(10.7309)	(10.7309)	
c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that	Nil Nil	Nil Nil	Nil Nil	
. entitles the acquirer to receive shares carrying voting	, a Nil	Nil	Nil	
rights in the TC (Specify holding in each category) e) Total (a-b+c+d)	92,17,841	12.6815	12.6815	

(Contd.2

Details	of the acquisition /disposal as follows	Number of Shares as on	% w.r.t. total share/voting capital	% w.r.t. total diluted share/voting capital	
		25.09.2018	wherever applicable(*)	of the TC (**)	
Details	of acquisition/sale:				
a)	Shares carrying voting rights acquired/sold	1,90,000	0.2614	0.2614	
b)	VRs acquired/sold otherwise than by shares	Nil	Nil	Nil	
c)	Warrants/convertible securities/any other instrument that		10000		
	entitles the acquirer to receive shares carrying voting	Nil	Nil	Nil	
	rights in the TC (specify holding in each category)				
	acquired/sold	N.C.	N.C.	N.C.	
d)	Shares encumbered/invoked/released by the acquirer	Nil	Nil 0.2614	Nil 0.2614	
e)	Total (a+b+c+/-d)	1,90,000	0.2014	0.2014	
	he acquisition/sale, holding of:	1 72 07 041	22 6720	22 (720	
a)	, 3 3 3	1,72,07,841	23.6738	23.6738 Nil	
b)	VRs otherwise than by shares Warrants/convertible securities/any other instrument that	Nil Nil	Nil Nil	Nil	
c)	entitles the acquirer to receive shares carrying voting	IVII	INII	Nil	
	rights in the TC (Specify holding in each category) after		11	INII	
	acquisition				
d)	Shares encumbered/invoked/released by the acquirer	(78,00,000)	(10.7309)	(10.7309)	
e)	Total (a+b+c-d)	94,07,841	12.9429	12.9429	
	of acquisition/sale (e.g. open market/off-market/public			each representing	
	ights issue/preferential allotment/inter-se transfer etc.)			Eveready Industries	
	,	India Limited acquired through market trades at the current market price.			
Date o	Date of acquisition/sale of shares/VR or date of receipt of		26.09.2018: 1,90,000 Shares of the Target Company		
intimati	on of allotment of shares, whichever is applicable.				
Equity 9	share capital/total voting capital of the TC before the said	Rs.36,34,36,300/- dividend into			
	ion/sale	7,26,87,260 Equity Shares of Rs.5/- each			
Equity	share capital/total voting capital of the TC after the said				
	ion/sale	7,26,87,260 Equity Shares of Rs.5/- each			
	filuted share/voting capital of the TC after the said	Rs.36,34,36,300/- dividend into			
acquisit	ion	7,26,87,260 Equity Shares of Rs.5/- each			

- (*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Regulation 31 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations).
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

WILLIAMSON MAGOR & CO. LIMITED

(T. MALLICK) MANAGER

Place: Kolkata

Date: 27th September 2018