

**Date:** September 24, 2018

**BSE Limited**

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**Scrip ID:** ZENSARTECH

**Scrip Code:** 504067

Dear Sir(s),

**The National Stock Exchange of India Ltd.**

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**Symbol:** ZENSARTECH

**Series:** EQ

**Subject: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar selected as IT transformation partner by Ruffer LLP - To help enhance its 'client first' approach*".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,  
Yours sincerely,

**For Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



## Zensar selected as IT transformation partner by Ruffer LLP

*To help enhance its 'client first' approach*

**United Kingdom, September 24, 2018:** [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been chosen by Ruffer, a leading UK investment management company to manage its end-to-end infrastructure requirements. Zensar will partner with Ruffer as its technology infrastructure transformation partner to build a responsive, market-ready and customer centric service IT framework.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar,** “We are delighted to have been chosen by Ruffer. Our innovative and future-ready infrastructure solutions are designed to help enterprises like Ruffer redefine their IT landscape to do more, gain visible outcomes and be market leaders. I am confident that our unique Return on Digital® proposition will help Ruffer to be a customer centric partner to their customers, just as we are.”

**Paula Walter, Chief Operating Officer, Ruffer,** “Ruffer exists to provide investment performance and service that put our clients first. To support that, we are reinventing our IT infrastructure. In Zensar, we have found a partner who understand our needs, with deep financial services experience, and the capabilities to help us achieve our IT objectives.”

**Harjott Atrii, Executive Vice-President and Global Head, CIS Business, Zensar** commented, “We look forward to partnering with Ruffer in driving agility and productivity in its digital transformation journey. The services are powered by Zensar’s Autonomics platform The Vinci™, driven by Lean automation and Agile orchestration utilizing proactive issue detection and resolution, and predictive and prescriptive analytics.”

**Chaitanya Rajebahadur (Chai) Senior Vice President and Head, Europe, Zensar said,** “We are excited to work with Ruffer, a leader in investment management services in the region. Our selection as a trusted IT partner by Ruffer, strengthens the market’s belief in our commitment to the European Financial Services sector, our infrastructure and cloud capabilities and our deep understanding of the sector and regional business requirements. We are delighted to be given the opportunity to help Ruffer leverage the key benefits of a digital infrastructure strategy.”

The scope involves providing end-to-end IT infrastructure services to lead and manage their infrastructure transformation. This includes a Hybrid Service Desk, End User Technology, Platforms, Storage and Data Centre services, and new add-on services such as SOC (Security Operations Centre), and Transformation Projects.

Zensar’s team will bring in proven expertise, relevant capabilities, best practices, and a strong regional presence to put the business objectives of the company at the centre of its implementation.

Zensar's agile autonomies driven solution, coupled with an outcome-based model helps the customer make the current operations more efficient and scalable, while future proofing the aspirational business framework.

### **About Ruffer**

Ruffer provides an investment management service to private clients, financial planners, institutions, and charities, in the UK and internationally. Ruffer also offers a range of funds.

Over 260 people work at the firm, with offices in London, Edinburgh, Hong Kong and Guernsey. As at 31 August 2018, Ruffer has £22.1 billion in assets under management.

### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

### **Follow Zensar via:**

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About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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### **Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled



professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.